



सूक्ष्म , लघु और मध्यम उद्यम मंत्रालय
 MINISTRY OF
MICRO, SMALL & MEDIUM ENTERPRISES



MSME IDEA HACKATHON 4.0



**Financial support upto 15 Lakhs
 for an innovative idea..!!!**

We Invite ideas in the following:

1 Marketing & Branding:
 Innovation related to the customer experience

2 Ideation:
 Innovation related to the product idea & concept

3 Technology:
 Innovation related to the product functionality

4 Co-creation:
 Innovation related to the customer involvement

5 Social Innovation:
 Innovation related to the corporate culture

6 Entrepreneurship:
 Innovation related to through entrepreneurial thinking

7 Open Innovation:
 Innovation related to with stakeholders

8 Business Model Innovation:
 Innovation related to the purpose and strategy

Register your new idea using:
https://my.msme.gov.in/inc/Hackathon_Reg.aspx link

Note: Choose Osmania University as Host institution

Last date of submission:
10th Oct. 2024

FOR MORE DETAILS CONTACT:

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